



VOLUMETRIC TECHNOLOGIES UNVEILS NEW BRAND & WEBSITE

September 26, 2011, Hampton, MN—Volumetric Technologies, Inc. (VTI), the industry's leading designer and manufacturer of filling machine solutions, today announced the unveiling of a new website and updated branding. The website and branding, designed by Orange Cloud Creative of Prior Lake, Minnesota, more accurately depicts the company's innovative approach to filling machine equipment.

"We are a creative and agile company," states Tim Piper, President of VTI. "Our filling equipment sets the bar in the industry, and we needed a corporate image that better reflects our commitment to quality and ingenuity."

The new website showcases each product line, with complete descriptions, options, client testimonials, and videos that provide in-depth information for clients looking to add a new filling machine to their line.

Natalie Breitung, CEO of Orange Cloud, explains the design process, "VTI wanted to provide customers with as much information as possible in an easy to navigate format. We selected strong colors to delineate each product line, and we created a simple navigation that provides a lot of information in just a few mouse clicks."

VTI's updated brand better portrays its high quality standards, innovative designs, and commitment to exceeding customer expectations.

The new VTI website can be viewed at www.volumetrictechnologies.com.

ABOUT VOLUMETRIC TECHNOLOGIES

Known for its high quality, state-of-the-art packaging and filling equipment, VTI is the acknowledged leader in USDA and FDA approved filling lines, cup machines, piston fillers and depositors, transfer pumps, and dispensing nozzles. Precision made and built to last, VTI equipment combines innovative features with the option of customization for a perfect fit every time. VTI is privately owned and based in Hampton, MN.

ABOUT ORANGE CLOUD CREATIVE

Orange Cloud Creative has over 20 years of combined multimedia, e-marketing and design experience which includes a vast amount of knowledge in the areas of digital photography, video, graphic design, website design, flash animation, digital illustration, and interactive design for both B2B and B2C web projects and applications. Orange Cloud Creative is headquartered in Prior Lake, MN, with global capabilities.

PROVIDING INNOVATIVE FILLING SOLUTIONS



PRESS RELEASE

